

BILL SUMMARY
2nd Session of the 60th Legislature

Bill No.:	HB3299
Version:	Polpcs1
Request Number:	16346
Author:	Hays
Date:	2/16/2026
Impact:	Please see previous summary of this measure

Research Analysis

The Policy committee substitute to HB 3299 makes it unlawful for any person to create and disseminate a digitization or synthetic media depicting the name, image, voice, or likeness of another person without his or her written consent, and attempt to deceive with the intent to cause emotional, financial, or physical harm. The offense is a misdemeanor punishable by up to 1 year in the county jail, a fine of up to \$1,000 or both fine and imprisonment. If the offense results in financial harm exceeding \$25,000, or the digitized or synthetic media is used for the purpose of extortion, coercion or blackmail, the offense is a felony punishable by up to 5 years in prison, a fine of up to \$10,000 or both fine and imprisonment. The measure requires disclosure of digital or synthetic medial used in political advertising. Failure to disclose is a misdemeanor punishable by a fine of up to \$2,500 or up to 1 year in the county jail. Media advertising agencies are required to have content creators sign an attestation certifying whether the advertisement contains digitized or synthetically altered content.

Prepared By: Brad Wolgamott

Fiscal Analysis

The measure is currently under review and impact information will be completed.

Prepared By: House Fiscal Staff

Other Considerations

None.